



JUNE 9, 2021 THROUGH JUNE 13, 2021

**VETERANS OF FOREIGN WARS DEPARTMENT OF OREGON CONVENTION BOOK AD
This is the VFW's 100th Convention**

It is time to think about your ad for the 2020-2021 Department of Oregon Convention book. Everyone in attendance at State Convention will receive one of these books, so it is great exposure for yourself, your Post, District, Auxiliary, or business. Ads help offset the cost of Convention, which will be held at the Mill Casino in North Bend June 9 through June 13, 2021.

We are offering a discount on your ad if you refer a business to us. For every business you refer that places an full page ad in the book, you will receive a \$25 discount off your own ad. Get enough businesses to place an ad and you could pay for your ad in full!

If you are interested in placing an ad in the 2020-2021 Convention Book for the Department of Oregon, please note the following information:

- **Due Date** for Ads is **May 10, 2021** (but please don't wait until the last minute!)
- **Preferred format is .jpg. We can also accept pdf files, Microsoft Publisher, and Word.** Send payment directly to the **VFW Dept. of OR, 12440 NE Halsey St., Portland OR 97230-1927.**
- You may call **Department Quartermaster Cheryl Campos at 503-255-5808** to make other arrangements for payment. **Please note that prices have increased due to an increase in printing costs and other Convention expenses.**
- Send **ad copy** directly to Valorie Wrinkle at **vjwrinkle@gmail.com**. Please note that your ad will not be processed until we have verified that the Quartermaster has received payment. If you have any questions, please call or email **Valorie at 541-678-3894 or vjwrinkle@gmail.com**. When sending your ad, please make sure that we have a contact phone number and e-mail in case we need to contact you for more information.
- If you would like to have graphics added to your ad, or help designing it, Valorie will provide that service free of charge. If you have any questions, please call or email Convention Chairman Jason Griswold at **971-600-8051 or email grizz@hotmail.com**.

See the next page of this letter for the current price list for ads.

Thank you and we look forward to serving you!



Ad sizes and related costs are as follows (there is no change in the price of Candidate ads):

Back Outside Cover – Color*	4 ¾” wide x 7 ¾” tall -	\$1,250
Inside Front or Back Cover – Color*	4 ¾” wide x 7 ¾” tall -	\$ 750
Full Inside Page – Black & White:	4 ¾” wide x 7 ¾” tall -	\$ 150
Half Inside Page – Black & White:	4 ¾” wide x 7 ¾” tall -	\$ 75
Third of an Inside Page – Black & White:	4 ¾” wide x 2.5” tall -	\$ 50
Full Inside Page – Color**:	4 ¾” wide x 7 ¾” tall -	\$ 750

***The purchase of the Back Outside Cover and Inside and Back cover in color also includes the opportunity to address the members for a maximum of 5-minutes at the opening joint meeting. For details, please call John Wrinkle at 541-678-3895 or email at wrinkle4108@gmail.com.**

****Printing in color is done in multiples of four. If you request a color ad and we don't have enough pages to accommodate you, we will contact you and give you the option of black and white.**