

Commander-in-Chief Doc Schmitz has laid down a challenge to all VFW Posts for the month of October 2019!

This month, it's time to use the **TRICKS** of recruiting and retention to earn the **TREAT** of being entered into a \$1000 drawing for your Post!



For this month's Commander's Challenge, the top ten Posts in each Division with the highest increase in total membership percentage between October 1st and October 31st will be entered into a drawing for \$1000 to be deposited into the Post account!

Sign up new members, reinstate lapsed members, and collect dues from your Annual members who are coming up for renewal, and your Post could be one of those eligible for this incentive! Get that membership drive going and show our veterans that we *DARE TO CARE* about membership goals!

This contest will compare the Post's membership percentage on October 1st to the membership percentage on October 31st. Members processed through the Online Membership System before close of business will be processed that day; membership applications sent in via fax or mail will be processed when received.